



EAST COWETA HIGH SCHOOL
BOYS BASKETBALL
BOOSTER CLUB

**SPONSORSHIP CAMPAIGN
2023-2024**

East Coweta High School
400 McCollum-Sharpsburg Rd
Sharpsburg, GA 30277
770-254-2850

Head Boys Basketball Coach
Royal Maxwell
Royal.Maxwell@cowetaschools.net

Indian Pride Booster Club Contacts

Gene Rife – 678-517-6769
ecboyshoops@gmail.com
CashApp: \$IndianPrideBC

Dear Families, Friends, and Community Members:

The Indian Pride Booster Club is a volunteer organization of parents and friends that is committed to supporting our coaching staff and student athletes participating in boys' basketball at East Coweta High School. Through the generosity of individuals, businesses, and community organizations; The Indian Pride Booster Club has been able to provide operational support to the program not traditionally covered by the school district's budget. It has allowed us to provide opportunities that may otherwise have to be delayed or eliminated altogether.

This is our invitation to **YOU** to partner with The Indian Pride Booster Club!!

Recently, The Booster Club has been able to provide and will continue to provide additional training equipment, uniforms, participation in high quality competitions outside of their core schedule, pre-game meals, hydration support, senior banquet and much more! Each dollar goes directly to the support of the East Coweta Boys Basketball team.

It is amazing to see our student-athletes dedicate the time and effort needed to meet the high academic standards set by the coaching staff, led by Head Coach Royal Maxwell, to ensure success on and off the court.

Your sponsorship includes a proud acknowledgement through a banner at all home games and the support from all our parents, faculty and fans that show our appreciation through their patronage of YOUR business. We have a passionate and supportive fan base!!

In effort to provide more value to your sponsorship, we have started the process to incorporate the booster club as a registered 501(c)3 tax exempt organization.

If you have any questions or concerns, please do not hesitate to contact us via the information above. We are very appreciative of your consideration, and we look forward to receiving your sponsorship.

Indian Pride Booster Club



SPONSORSHIP LEVELS

PURPLE LEVEL SPONSOR (\$800+)

- Business Logo displayed on all team social media
 - Recognition at ALL Home Games
- Business Logo Displayed in Gym during basketball season
 - Recognition & Award at End of Year Banquet
- Two season tickets for ALL regular season home games

GOLD LEVEL SPONSOR (\$600-\$799)

- Business Logo displayed on all team social media
 - Recognition at ALL Home Games
- Business Logo Displayed in Gym during basketball season
 - Recognition & Award at End of Year Banquet

SILVER LEVEL SPONSOR (\$300-\$599)

- Business Logo displayed on all team social media
 - Recognition at ALL Home Games
- Business Logo Displayed in Gym during basketball season

BRONZE LEVEL SPONSOR (\$250-\$299)

- Business Logo displayed on website
- Business Logo Displayed in Gym during basketball season



SPONSORSHIP COMMITMENT

We are extremely excited and appreciative that you have decided to show your support to the East Coweta Boys Basketball Program. Only with the help of generous community members like you, can we continue to provide the high level of support for our student-athletes.

THANK YOU!

Sponsor Contact Information

Name: _____ Title: _____

Company Name: _____ Email: _____

Address: _____ City/State: _____

Phone: _____ Text Y/N _____ ZIP: _____

Signature _____

My signature indicates authorization to make this commitment on behalf of my company.

Accepted payments: Credit Cards (via electronic invoice), Check or CashApp

Commitment Level

___	Purple Level	\$800+
___	Gold Level	\$500 - \$799
___	Silver Level	\$300 - \$499
___	Bronze Level	\$250 - \$299

Method of Payment

A check is enclosed for \$ _____
Make check payable to: **Indian Pride Booster Club**

Mail your payment to:
East Coweta High School
Attn: Royal Maxwell
400 McCollum-Sharpsburg Rd
Sharpsburg, Ga 30277

**Please send business logo for display purposes.
to: ecboyshoops@gmail.com**

CashApp: \$IndianPrideBC



EAST COWETA BOYS' BASKETBALL THE TRADITION CONTINUES...

Program Highlights:

Academic

- 100% high school graduation rate of basketball program participants
 - 75% of those graduates attend a college or university.

Athletics

- Completed Best Single Season Record in Coweta County History (24 wins – 1 loss)
- 7 Straight Winning Seasons
- #1 Ranking in Georgia 7-A classification
- 4 straight GHSA State Playoff appearances
- 1st GHSA State playoff game at Thrower Gymnasium
- National Recognition – Program Invitations to play in national events in Texas and Florida
- In last 8 years, a total of 17 players have attended a college or university to continue their basketball dreams



EAST COWETA BOYS' BASKETBALL LEGACY...

2017

Elafayette Stone (South Carolina State University)

**1st Professional Athlete from ECHS*

Mark Mitchell (Lawson State University)

2019

Fernandez Jones (Columbus State University)

Rhet Reynolds (LaGrange College)

Zac Hill (LaGrange College)

2020

Brandon Stroud (Kennesaw State University)

Chris Youngblood (Kennesaw State University)

CONT...

2021

Gilbert Croley (Auburn University – Montgomery)
Ryan Little (Truett-McConnell University)

2022

Jordan Edun (Reinhardt University)
Delrecco Gillespie (Kent State University)
Joshua Cameron (Chattahoochee Valley CC)
Michael Winston (LB Wallace CC)
Samuel Moss (Deep South CC)

2023

Austen Colton (East Georgia State College)
Colt Donley (Covenant College)
Saquan Hutcherson (Waynesburg University)
Brian Gillespie (Bay College)